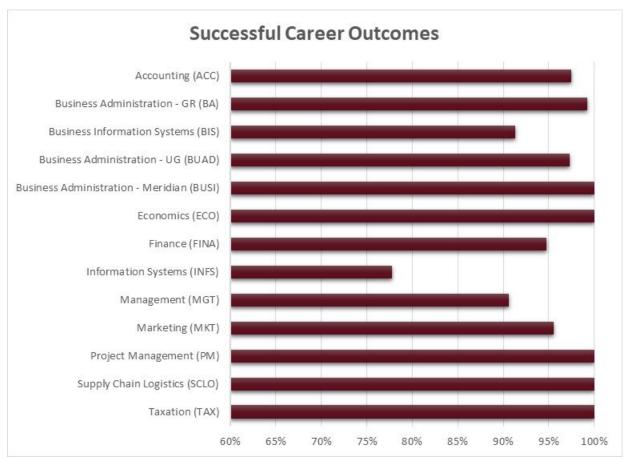
2021-2022 Annual First Destination Survey Summary

College of Business

The First Destination Survey is administered to all MSU graduates upon graduation, and data is collected for a period of six months to determine the employment/continuing education status of recently graduated students. The following report comprises data from surveys completed by graduates, responses collected by Career Center ambassadors and staff via phone calls or texts, and data collection from websites such as LinkedIn and Facebook.

The knowledge rate (percentage of graduates for which reliable outcome data has been collected) for all College of Business graduates is 80%, and of the 80% of graduates for which data is available, 96% reported a successful career outcome (employed, continuing education, participating in a volunteer or service program, or serving in the military) within 6 months of graduation. All percentages are rounded.



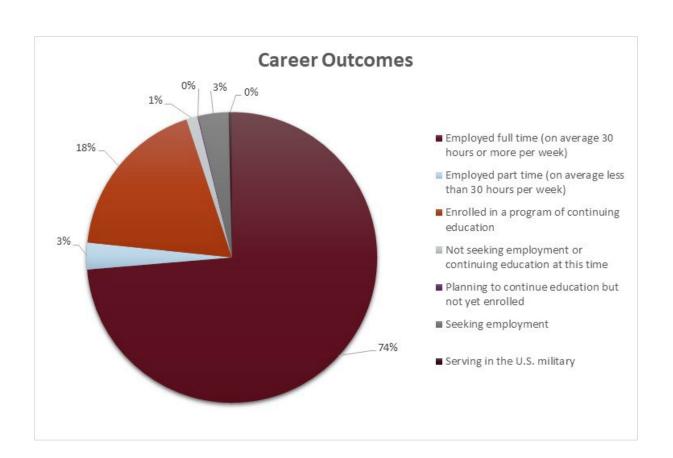
Note: GAEC graduated only one student, who was still seeking employment at the time data collection ended

Successful Outcome Rate

Major*	Graduates	Surveys	Knowledge Rate	Successful Career
				Outcome**
Accounting (ACC)	152	121	80%	97%
Business Administration (MBA)	156	132	85%	99%
Business Information Systems (BIS)	35	23	66%	91%
Business Administration (BUAD - UG)	258	190	74%	97%
Business Administration – Meridian (BUSI)	43	36	84%	100%
Economics (ECO)	17	14	82%	100%
Finance (FINA)	110	95	86%	95%
Graduate Applied Economics (GAEC)	1	1	100%	0%
Information Systems (INFS)	12	9	75%	78%
Management (MGT)	43	32	74%	91%
Marketing (MKT)	165	134	81%	96%
Project Management (PM)	19	17	89%	100%
Supply Chain Logistics (SCLO)	27	23	85%	100%
Taxation (TAX)	5	4	80%	100%
All	1017	809	80%	96%
MSU	5558	4269	77%	94%

^{*}Double majors within the College are counted in each major, but only once overall.

^{**}Successful Career Outcome = Employed + Enrolled + Volunteering + Military / Total – Not seeking or continuing education.

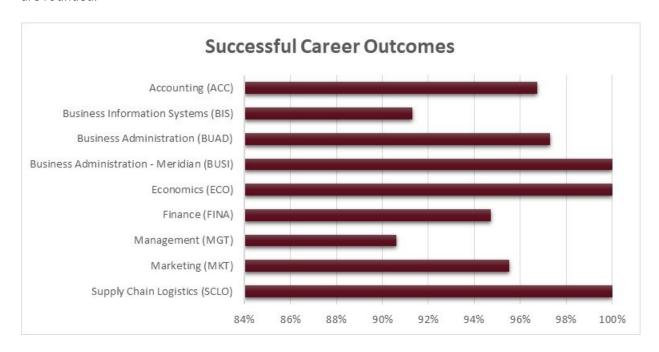


Outcomes

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	596	74%
Employed part time (on average less than 30 hours per week)	24	3%
Enrolled in a program of continuing education	148	18%
Not seeking employment or continuing education at this time	10	1%
Planning to continue education but not yet enrolled	1	0%
Seeking employment	27	3%
Serving in the U.S. military	3	0%
Total	809	100%

Undergraduate Level

The knowledge rate (percentage of graduates for which reliable outcome data has been collected) for undergraduate College of Business graduates is 78%, and of the 78% of graduates for which data is available, 96% reported a successful career outcome (employed, continuing education, participating in a volunteer or service program, or serving in the military) within 6 months of graduation. All percentages are rounded.

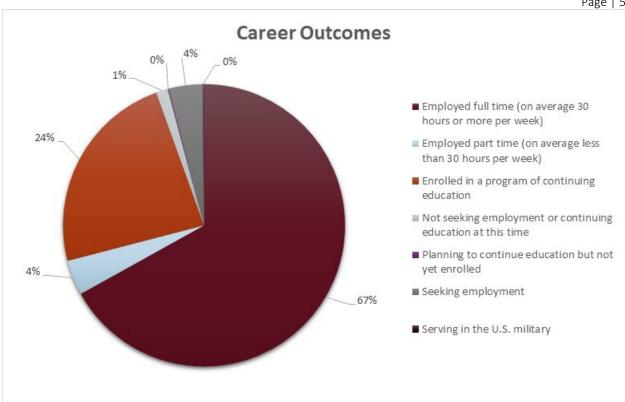


Successful Career Outcomes

Major*	Graduates	Surveys	Knowledge Rate	Successful Career Outcome**
Accounting (ACC)	118	94	80%	97%
Business Information Systems (BIS)	35	23	66%	91%
Business Administration (BUAD)	258	190	74%	97%
Business Administration - Meridian (BUSI)	22	16	73%	100%
Economics (ECO)	17	14	82%	100%
Finance (FINA)	110	95	86%	95%
Management (MGT)	43	32	74%	91%
Marketing (MKT)	165	134	81%	96%
Supply Chain Logistics (SCLO)	27	23	85%	100%
All	769	599	78%	96%

^{*}Double majors within the College are counted in each major, but only once overall.

^{**}Successful Career Outcome = Employed + Enrolled + Volunteering + Military / Total - Not seeking or continuing education



All Outcomes

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	401	67%
Employed part time (on average less than 30 hours per week)	24	4%
Enrolled in a program of continuing education	141	24%
Not seeking employment or continuing education at this time	8	1%
Planning to continue education but not yet enrolled	1	0%
Seeking employment	23	4%
Serving in the U.S. military	1	0%
Total	599	100%

98% of all undergraduate level responders with at least a 3.0 GPA and internship or co-op experience were employed full time or enrolled in a program of continuing education within 6 months of graduation.

Outcomes excluding Adkerson School of Accountancy

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	364	72%
Employed part time (on average less than 30 hours per week)	24	5%
Enrolled in a program of continuing education	93	18%
Not seeking employment or continuing education at this time	6	1%
Planning to continue education but not yet enrolled	1	0%
Seeking employment	20	4%
Serving in the U.S. military	1	0%
Total	509	100%

99% of undergraduate level responders (excluding Adkerson School of Accountancy) with at least a 3.0 GPA and internship or co-op experience were employed full time or enrolled in a program of continuing education within 6 months of graduation.

Outcomes by Major

ACC

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	40	43%
Enrolled in a program of continuing education	49	52%
Not seeking employment or continuing education at this time	2	2%
Seeking employment	3	3%
Total	94	100%

96% of undergraduate level Adkerson School of Accountancy responders with at least a 3.0 GPA and internship or co-op experience were employed full time or enrolled in a program of continuing education within 6 months of graduation.

BIS

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	18	78%
Enrolled in a program of continuing education	3	13%
Seeking employment	2	9%
Total	23	100%

BUAD

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	142	75%
Employed part time (on average less than 30 hours per week)	8	4%
Enrolled in a program of continuing education	31	16%
Not seeking employment or continuing education at this time	4	2%
Seeking employment	5	3%
Total	190	100%

BUSI

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	13	81%
Enrolled in a program of continuing education	1	6%
Not seeking employment or continuing education at this time	2	13%
Total	16	100%

ECO

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	8	57%
Enrolled in a program of continuing education	6	43%
Total	14	100%

FINA

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	72	76%
Employed part time (on average less than 30 hours per week)	2	2%
Enrolled in a program of continuing education	16	17%
Seeking employment	5	5%
Total	95	100%

MGT

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	16	50%
Employed part time (on average less than 30 hours per week)	4	13%
Enrolled in a program of continuing education	9	28%
Seeking employment	3	9%
Total	32	100%

MKT

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	90	67%
Employed part time (on average less than 30 hours per week)	11	8%
Enrolled in a program of continuing education	26	19%
Planning to continue education but not yet enrolled	1	1%
Seeking employment	5	4%
Serving in the U.S. military	1	1%
Total	134	100%

SCLO

Status		Percent
Employed full time (on average 30 hours or more per week)	18	78%
Employed part time (on average less than 30 hours per week)	1	4%
Enrolled in a program of continuing education	4	17%
Total	23	100%

Salary Data

The First Destination Survey asks graduates to report their starting salary and any signing bonuses they may have received. Graduates are not required to respond to these questions, so the compensation data below is not complete as only 14% of graduates who reported employment shared their salaries. Data is only reported for majors with 4 or more salaries/bonuses reported.

Degree	Average	Max	Min	Count	Avg. Bonus	Bonus Count
ACC	\$55,571	\$72,000	\$40,000	7	-	2
BIS	-	-	-	ı	ı	3
BUAD	\$73,746	\$215,000	\$38,000	13	-	2
BUSI	\$57,142	\$90,000	\$32,000	7	ı	-
ECO	-	-	-	2	-	1
FINA	\$53,973	\$90,000	\$22,000	19	\$6,200	5
MGT	-	-	-	1	ı	-
MKT	\$44,326	\$57,500	\$30,000	9	-	-
SCLO	-	-	-	1	-	-
College	\$57,675	\$104,900 avg	\$32,400 avg	55	\$6,200	13

Averages only calculated when 4 or more data points are present

Top Employing Organizations by Number of Graduates Hired

Organization	Count
Mississippi State University	8
Regions Bank	5
Community Bank, N.A.	4
FedEx	4
State Farm Insurance Company	4
Total Transportation of Mississippi	4
Walmart	4
Amazon	3
Dillard's Inc.	3
Enterprise	3
Ernst & Young	3
Freelance	3
Raytheon	3
Sherwin-Williams Company, The	3
U.S. Navy	3
Alliantgroup	2
Blue Cross and Blue Shield of Mississippi	2
Bunnell Idea Group	2
DHL Supply Chain	2
Enterprise Rent A Car	2
FDIC	2
FORVIS	2
Garan, Inc.	2
Hub International	2
Insight Global	2
International Paper	2
Mississippi Farm Bureau Insurance Companies	2
Northwestern Mutual Financial Network - Todd Tauzin Group	2
Ross & Yerger Insurance Inc	2
Sand Valley	2
Shipley Donuts	2
Tower Loan	2
WAI Global	2
All	423

Top Employing Organizations by Number of Graduates Hired excluding Adkerson School of Accountancy

Organization	Count
Mississippi State University	7
Regions Bank	5
Community Bank, N.A.	4
State Farm Insurance Company	4
Total Transportation of Mississippi	4
Walmart	4
Amazon	3
Dillard's Inc.	3
Enterprise	3
FedEx	3
Freelance	3
Sherwin-Williams Company, The	3
U.S. Navy	3
Alliantgroup	2
Blue Cross and Blue Shield of Mississippi	2
Bunnell Idea Group	2
DHL Supply Chain	2
Enterprise Rent A Car	2
Ernst & Young	2
FDIC	2
Garan, Inc.	2
Hub International	2
Insight Global	2
International Paper	2
Mississippi Farm Bureau Insurance Companies	2
Northwestern Mutual Financial Network - Todd Tauzin Group	2
Raytheon	2
Ross & Yerger Insurance Inc	2
Sand Valley	2
Shipley Donuts	2
WAI Global	2
All	386

Employing Organizations by Number of Graduates Hired (Adkerson School of Accountancy)

Organization	Count
FORVIS	2
21st Mortgage Corporation	1
Benefits Management Group	1
Brand Blackwell CPA	1
C Spire	1
Cadence Bank	1
Canopy Children's Solutions	1
	1
Carr, Riggs & Ingram, LLC Copiah Bank	1
Deloitte	1
DHG	1
Dickson Hughes	1
Dixon Hughes Goodman LLP	1
Ernst & Young FedEx	1
	1
Forsyth CPA	1
Franks, Franks, Wilemon, Hagood Public Accounting	1
Grant Thornton LLP	1
Haddox Reid Eubank Betts PLLC	1
HCJ CPAs & Advisors	1
Holt Associates	1
KPMG LLP	1
Lagniappe National	1
Miles Tax Service LLC	1
Mississippi State University	1
MORGAN STANLEY, LLC Mullen Public	1
	1
New Break Management	1
Onin Staffing	1
P3 Financial Group	1
Raytheon	1
Sanderson Farms, Inc.	1
Schulte Hospital	1
Tann, Brown, and Russ Co. PLLC	1
Teksystems	1
Tire Mart	1
Tower Loan	1
Traffic and Funnels, LLC	1
Upstream Rehabilitation	1
All	40

Work Locations

Of the COB graduates who reported being employed, 99% included the state they are employed in. Mississippi was the most popular place of employment, and 91% of the graduates are employed in southeastern states (SEC member institutions).

State	Count	Percent
MS	204	49%
TN	65	16%
TX	33	8%
AL	28	7%
GA	22	5%
FL	9	2%
AR	8	2%
LA	6	1%
NC	6	1%
IL	5	1%
SC	5	1%
Remote	3	1%
VA	3	1%
WI	3	1%
CO	2	0%
CT	2	0%
МО	2	0%
NY	2	0%
ОН	2	0%
All	419	100%

Percentage of graduates who reported full- or part-time employment and location 26 states, Washington, D.C., remote

Top Institutions where Graduates are Continuing Education

Similar to places of employment, the majority of graduates who are pursuing further education are doing so in Mississippi, with 88% attending a university in the state.

Institution	Count	Percent
Mississippi State University	119	84%
Medical Sales College	2	1%
Mississippi College	2	1%
ATP Flight School	1	1%
Louisiana State University	1	1%
New Orleans Baptist Theological Seminary	1	1%
Southern Methodist University	1	1%
Southwestern Law School	1	1%
Texas A&M University	1	1%
Tulane University	1	1%
Tulane University Law School	1	1%
University of Alabama	1	1%
University of Alabama at Birmingham	1	1%
University of Central Arkansas	1	1%
University of Memphis	1	1%
University of Minnesota Twin Cities	1	1%
University of Mississippi	1	1%
University of Mississippi Medical Center	1	1%
University of South Carolina	1	1%
University of Southern Mississippi	1	1%
Vanderbilt University	1	1%
All	93	100%

²¹ unique institutions

Top Institutions where Graduates are Continuing Education excluding Adkerson School of Accountancy

Institution	Count	Percent
Mississippi State University	74	80%
Medical Sales College	2	2%
Mississippi College	2	2%
ATP Flight School	1	1%
Louisiana State University	1	1%
New Orleans Baptist Theological Seminary	1	1%
Southern Methodist University	1	1%
Southwestern Law School	1	1%
Texas A&M University	1	1%
Tulane University	1	1%
Tulane University Law School	1	1%
University of Alabama	1	1%
University of Alabama at Birmingham	1	1%
University of Central Arkansas	1	1%
University of Memphis	1	1%
University of Minnesota Twin Cities	1	1%
University of Southern Mississippi	1	1%
Vanderbilt University	1	1%
All	93	100%

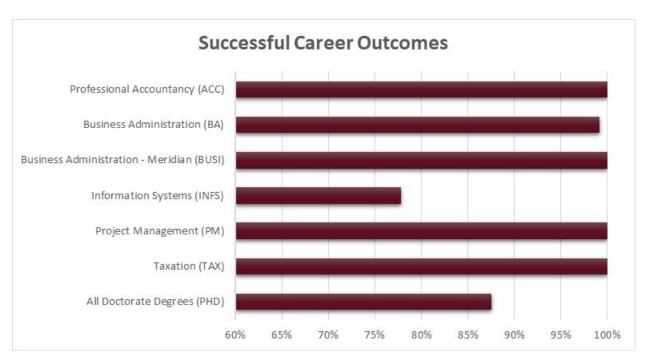
18 unique institutions

Institutions where Graduates are Continuing Education (Adkerson School of Accountancy)

Institution	Count	Percent
Mississippi State University	45	92%
Southern Methodist University	1	2%
University of Mississippi	1	2%
University of Mississippi Medical Center	1	2%
University of South Carolina	1	2%
All	49	100%

5 unique institutions

The successful career outcome rate (employed, continuing education, participating in a volunteer or service program, or serving in the military) for graduate level College of Business graduates is 98% and the knowledge rate (percentage of graduates for which reliable outcome data has been collected) is 85%. This means that of the 85% of graduates for which data is available, 98% reported a successful career outcome within 6 months of graduation. All percentages are rounded.

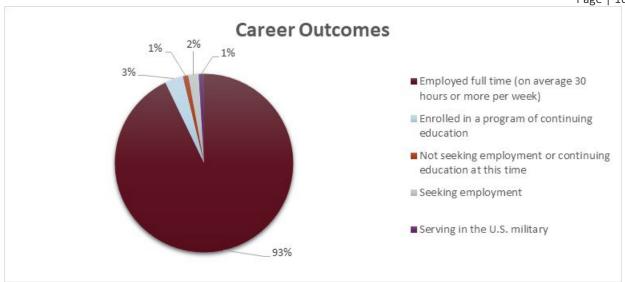


Successful Career Outcomes

Major*	Graduates	Surveys	Knowledge	Successful
			Rate	Career
				Outcome**
Professional Accountancy (ACC)	34	27	79%	100%
Business Administration (BA)	149	125	84%	99%
Business Administration - Meridian (BUSI)	21	20	95%	100%
Information Systems (INFS)	12	9	75%	78%
Project Management (PM)	19	17	89%	100%
Taxation (TAX)	5	4	80%	100%
All Doctorate Degrees (PHD)	8	8	100%	88%
College	248	210	85%	98%

^{*}Double majors within the College are counted in each major, but only once overall.

^{**}Successful Career Outcome = Employed + Enrolled + Volunteering + Military / Total - Not seeking or continuing education.



Outcomes

Status		Percent
Employed full time (on average 30 hours or more per week)		93%
Enrolled in a program of continuing education	7	3%
Not seeking employment or continuing education at this time	2	1%
Seeking employment	4	2%
Serving in the U.S. military	2	1%
Total	210	100%

100% of all graduate level responders with at least a 3.0 GPA and internship or co-op experience were employed full time or enrolled in a program of continuing education within 6 months of graduation.

Outcomes by Major

MPA

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	27	100%

TAX

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	3	75%%
Enrolled in a program of continuing education	1	25%
Total	4	100%

MBA

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	115	92%
Enrolled in a program of continuing education	6	5%
Not seeking employment or continuing education at this time	1	1%
Seeking employment	1	1%
Serving in the U.S. military	2	2%
Total	125	100%

BUSI

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	19	95%
Not seeking employment or continuing education at this time	1	5%
Total	20	100%

MSIS

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	7	78%
Seeking employment	2	22%
Total	9	100%

PM

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	17	100%

PHD

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	7	88%
Seeking employment	1	13%
Total	8	100%

Salary Data

The compensation data below is not complete as only 31% of graduates who reported employment shared their salaries. Data is only reported for majors with 4 or more salaries/bonuses reported.

Degree	Average	Max	Min	Count	Avg. Bonus	Bonus Count
MPA	\$59,916	\$64,000	\$50,000	6	-	1
MTX	ı	-	-	2	-	-
MBA	\$76,783	\$247,250	\$27,000	40	\$9,937	8
BUSI	\$55,100	\$100,000	\$33,000	5	-	-
MSIS	ı	-	-	1	-	-
PM	\$67,883	\$76,000	\$50,000	6	-	2
PHD	-	-	-	-	-	-
College	\$72,169	\$121,813 avg	\$40,000 avg	60	\$9,937	11

Averages only calculated when 4 or more data points are present

Top Employing Organizations by Number of Graduates Hired

Organization	Count
Mississippi State University	17
KPMG LLP	9
Deloitte	4
LBMC	4
BKD, CPA and Advisors	3
Ernst & Young	3
FORVIS	3
Anderson Regional Medical Center	2
Community Bank, N.A.	2
FedEx	2
Guaranty Bank & Trust Co.	2
Honeysuckles	2
Lockheed Martin	2
All	195

153 unique organizations

Top Employing Organizations by Number of Graduates Hired excluding Adkerson School of Accountancy

Organization	Count
Mississippi State University	17
Anderson Regional Medical Center	2
Community Bank, N.A.	2
FedEx	2
Guaranty Bank & Trust Co.	2
Honeysuckles	2
Lockheed Martin	2
All	165

Top Employing Organizations by Number of Graduates Hired (Adkerson School of Accountancy)

Organization	Count
KPMG LLP	8
Deloitte	4
LBMC	4
Ernst & Young	3
FORVIS	3
BKD, CPA and Advisors	2
BDO	1
Byrne Zizzi, CPA	1
Citizen's National Bank	1
Crow Shields Bailey PC	1
Taroo	1
Wilco Capital	1
All	30

12 unique organizations

Work Locations

Of the COB graduates who reported being employed, 98% included the state they are employed in. Mississippi was the most popular place of employment, and 79% of the graduates are employed in southeastern states (SEC member institutions).

State	Count	Percent
MS	64	33%
TN	30	16%
TX	17	9%
GA	13	7%
AL	10	5%
FL	8	4%
CO	5	3%
MD	4	2%
CA	3	2%
LA	3	2%
NC	3	2%
PA	3	2%
VA	3	2%
All	192	100%

Percentage of graduates who reported full- or part-time employment and location 31 states, remote work

Institutions where Graduates are Continuing Education

Institution	Count
Mississippi State University	4
University of Mississippi	2
University of Missouri	1

3 unique institutions, 2 states

College of Business Student Interactions with Career Center

The following data show the interactions of College of Business students (undergraduate and graduate) with various Career Center events and services.

General Events

Event	Student
	Count
Fall 2021 Building Construction Science Career Fair	2
Fall 2021 Career Expo	342
Fall 2021 Co-op & Internship Interview Days (October 13-14)	7
Fall 2021 Engineering on the Coast Career Fair	3
Fall 2021 Graduate/Professional School Info Day (Oct. 21)	40
Fall 2021 LA/LC Interview Days	1
Fall 2021 OCR	166
Fall 2021 Part-Time Job Fair	81
Fall 2021 PGA Networking and Interviews	62
Fall 2021 RMI Career Fair	141
Fall 2021 Virtual Adkerson Career Fair	446
Fall 2021 Virtual Career Expo (September 29)	137
Spring 2022 BCS Fair	4
Spring 2022 Black Alumni Weekend Career Mixer	23
Spring 2022 Career Expo	218
Spring 2022 Education Fair - Meridian	2
Spring 2022 OCR	42
Spring 2022 Veterans Networking and Recruitment Fair	4
Spring 2022 Virtual Career Expo (January 27)	23
Unique Students	781

COB Student Career Center Appointments (scheduled and drop-ins)

Academic Year	Appointments	Student Count
2021-2022	550	439

COB Co-op/Intern Participation

The following data includes students who were tracked in Connections as having participated in a co-op or internship experience.

Academic Year	Student Count
2021-2022	73

First Destination Survey Data Collection

The First Destination Survey is made available to all MSU graduates upon graduation, and the data is collected from graduates for a period of six months. In order to collect as complete a data set as possible, emails are sent out to all students who have applied for graduation to raise awareness of the survey, and Career Center staff reach out to students who have not yet taken to survey to try to collect data by phone and text.

If graduates respond that they are "planning to continue education but not yet enrolled" or "seeking employment," they remain on the call lists so updated information can be gathered. After three months has passed since graduation, these responses count toward the knowledge rate.

The survey is deployed through the Connections career services management system, and students can complete the survey when logged into their Connections account. In addition to students taking the survey themselves, Career Center Ambassadors make phone calls and send texts to graduates who have not taken the survey. Survey responses are checked each week and updated call lists are created so only students who have not yet responded to the survey are contacted in the future. Ambassadors also search websites such as LinkedIn and Facebook to determine employment and graduate school statuses of graduates.

First Destination Survey Questions

The Career Center deploys the First Destination Survey to all MSU graduates to get an understanding of what their plans are after graduation (e.g., full-time employment, graduate studies, seeking employment). The survey questions are listed below. Sections 2-5 are tied to the response on question 8, so participants only complete 3 of the 6 sections in total. Responses are required for questions with asterisks.

Section 1

- 1. Email*
- 2. First Name
- 3. Last Name
- 4. Current Major
- 5. Graduation Date (month/year)*
- 6. Permanent Email*
- 7. Phone*
- 8. Which of the following best describes your primary status after graduation?*
- 9. Have you started looking for a job?*
- 10. Which methods are you using to seek employment?
- 11. Please select the category which best describes your employment.
- 12. If not seeking employment, what are your plans?

Section 2 (If employed)

- 13. Employing organization*
- 14. City of employing organization
- 15. State or Country (if outside U.S.) of employing organization*
- 16. Job title*
- 17. If employed full-time, annual base salary amount in U.S. dollars
- 18. Are you receiving a signing bonus?
- 19. Signing bonus in U.S. dollars
- 20. How did you find your job?
- 21. In which month did you accept the offer?
- 22. In which year did you accept the offer?

Section 3 (If participating in a volunteer program)

- 23. Organization*
- 24. Role or title
- 25. City of volunteer assignment
- 26. State or Country (if outside U.S.) of volunteer assignment*

Section 4 (If serving in the U.S. military)

- 27. Service Branch*
- 28. Rank*
- 29. 29. City of assignment
- 30. State or Country (if outside U.S.) of volunteer assignment*

Section 5 (If continuing education)

- 31. Name of Institution*
- 32. City of Institution
- 33. State or Country (if outside U.S.) of volunteer assignment*
- 34. Degree*
- 35. Major*

Section 6 (Experiential Learning)

- 36. Did you gain relevant work experience during your degree program?*
- 37. Which type of work experience(s) did you complete?
- 38. If applicable, with which company?
- 39. Did you receive a full-time offer from this employer?
- 40. Did you accept a full-time offer from this employer?