# WHAT CAN I DO WITH A MAJOR IN...

## COMMUNICATION

### **Description of Major**

The Bachelor of Arts in Communication degree allows students to study the creation, dissemination, and reception of messages that matter. There are five concentrations within this major:

- Broadcast & Digital Journalism
- Communication & Media Studies
- Print & Digital Journalism
- Public Relations
- Theatre

Each of these concentrations are designed to prepare the student for a career as a communication professional. The Department of Communication is involved in Take 30 News, The Reflector, HailState Productions, the Digital Media Center, PRISM, and a variety of annual theatrical productions. For more information on this major, please visit <a href="https://www.comm.msstate.edu">www.comm.msstate.edu</a>, stop by 130 McComas Hall, or call 662-325-3210.

#### **Possible Job Titles\***

Assignment Desk Editor
Athletic Communications Associate
Cast Member
Communication Liaison/Specialist/Coordinator
Event Specialist

College Recruiter
Marketing Coordinator
Social Media Coordinator
Sports Reporter
Theater Technician

#### **Possible Employers\***

Action News 5
Business Communications, Inc.
CBS WSWG 44
E! Network
Elvis Presley Enterprises

Enterprise Rent-A-Car Los Angeles Times WCBI

WTVA

Yoknapatawpha Arts Council

#### Job Search Websites\*

The following links are excellent resources on specific careers such as those listed above:

- Connections: <a href="https://msstate-csm.symplicity.com/">https://msstate-csm.symplicity.com/</a>
  - o Careershift Under "Resources" tab
  - o GoinGlobal Under "Resources" tab
- LinkedIn: https://www.linkedin.co
- **O-net**: https://www.onetonline.org/
- USAJOBS: https://www.usajobs.gov

## Campus Involvement\*

The following links are excellent resources on how to get involved on the MSU campus:

- Bulldog Mentor Program: https://bulldognetwork.msstate.edu/v2
- Cowbell Connect: <a href="https://msstate.campuslabs.com/engage">https://msstate.campuslabs.com/engage</a>

<sup>\*</sup>Note: These lists are not comprehensive.