



WHAT CAN I DO WITH A MAJOR IN... FASHION DESIGN AND MERCHANDISING

Description of Major

A Bachelor of Science in Fashion Design and Merchandising is designed to provide students with knowledge of the production, distribution, consumption, and performance of textiles and apparel. Graduates are well prepared for design, production, and management careers in the apparel industry. Students can select a concentration in either Merchandising or Design and Product Development.

- Design and Product Development
- Merchandising

For more information on this major visit, <https://www.humansci.msstate.edu/>, stop by 128 Lloyd Ricks Building or call 662-325-2950.

Possible Job Titles*

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| Apparel Manufacturer | Merchandise Manager |
| Area Sales Manager | Product Developer |
| E-Commerce Business Owner | Professor, Instructor, or Teacher |
| Extension Specialist or Agent | Retail Buyer / Analyst |
| Fashion Consultant / Stylist | Store Manager or Business Owner |
| Fashion, Costume, Accessory, or Technical Designer | Textile Scientist |
| Fashion Journalist | Visual Merchandiser / In-Store Display |

Possible Employers*

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|--------------------------|---------------------------------|
| 2.7 August Apparel, Inc. | Hibbett Sporting Goods |
| Abercrombie and Fitch | La Crema Coffee and Boutique |
| Alteration Specialists | Mimi Morton |
| ANN Inc. | Peacock Alley |
| B-Unlimited | Sandestin Golf and Beach Resort |
| Bunnell Idea Group | Stitch Showroom |
| Consilio | Weissman Dancewear Company |
| Five Below | West of 55 |

Job Search Websites*

The following links are excellent resources on specific careers such as those listed above:

- **Connections:** <https://msstate-csm.symplicity.com/>
 - **Careershift-** (Under Resources tab)
 - **GoinGlobal-** (Under Resources tab)
- **LinkedIn:** <https://www.linkedin.com>
- **O-net:** <https://www.onetonline.org/>
- **USAJOBS:** <https://www.usajobs.gov/>

Campus Involvement*

The following links are excellent resources on how to get involved on the MSU campus:

- **Bulldog Mentor Program:** <https://bulldognetwork.msstate.edu/v2>
- **Cowbell Connect:** <https://msstate.campuslabs.com/engage/>
- **MSU Fashion Board:** <http://msufashionboard.weebly.com>

*Note: The lists are not comprehensive.