



WHAT TO DO WITH A MAJOR IN...

INTERNATIONAL BUSINESS

Description of Major

International Business is a specialized program through the College of Business. This program provides students an academic background and work and cultural experience to help ensure success for the increasingly global marketplace. Students receive two degrees upon graduation: 1) Bachelor of Business Administration with a concentration in International Business and a major in a specific business discipline. 2) Bachelor of Arts with a major in a foreign language. The International business program additionally requires an internship and international experience, such as a study abroad.

Possible Job Titles

Note: This list is not comprehensive, and some positions may require further education or training.

Account Manager	International Account Manager
Account Representative	International Banking Officer
Analyst/Investment Banker	International Trade Specialist
Associate Appraiser	Interpreter
Auditor	Investor Relations Specialist
Broker	IT Auditor
Claims Adjustor	Leasing Consultant
Congressional or Legislative Aide	Loan Processor
Consumer Information Technologist	Management Trainee
Credit Investigator	Marketing Project Coordinator
Credit Manager	Marketing Specialist
Customs Inspector	National Security Agent
Diplomatic Aide	Network Analyst
English Specialist	Overseas Personnel Manager
ESL Instructor	Peace Corps Volunteer
Export Coordinator	Project Manager
FBI/CIA Agent	Retail Sales Manager
Finance Manager	Sales Representative
Financial Advisor	Showroom Trainee
Foreign Diplomat	Territory Sales Manager
Foreign News Correspondent	Training Coordinator
Foreign Relations Liaison	Transportation Coordinator
Foreign Services Officer	Travel Agent
Import-Export Manager	Underwriter
Information Systems Recruiter	

The following links are excellent resources on specific careers such as those listed above:

- **O-net:** <http://online.onetcenter.org/>
- **Occupational Outlook Handbook:** <https://www.bls.gov/ooh/>

The following links are an excellent resource for a variety of professional organizations within International Business:

- **Academy of International Business:** <http://aib.msu.edu/>
- **International Association of Business Communicators:** <http://www.iabc.com/>
- **Federal Occupations by College Major:** <https://tinyurl.com/y9sx5fr3>

Possible Employment Settings/Fields

Advertising Agencies	Haliburton
Airlines	Hotel Chains
Banks	Immigration and Naturalization
Central Intelligence Agency	Import/Export Companies
Chambers of Commerce	Insurance Companies
Citi LATAM	International Paper
Civil Service Commission	Investment Firms
Commerce Department	Kraft
Department of Defense	Library of Congress
Education	Morgan Stanley
Enterprise Rent-A-Car	Mueller Industries
Federal Communications Commission	National Archives
Federal Government	New York Life
Federal Trade Commission	Newspapers/Stations
Ferguson, A Wolseley Co.	Pharmaceutical Companies
Financial Companies	Public Relations Firms
Ford Motor Company	Public Service Organizations
Foreign Service Department	Sanderson Farms
Freeport McMoRan	Seimans
Frito-Lay	Target
Garan	TVA
Geico	United Nations
UPS Capital Corporation	US Information Agency
US Agency for International Dev.	Visitors and Convention Bureaus

Strategies for Success

- Prepare for graduate school if a pre-professional or advanced position is desired.
- Consider a part-time job at a media center, investment firm, etc.
- Develop leadership skills by joining community or campus organizations.
- Volunteer to gain relevant experience.
- Ask to job shadow or interview professionals.
- Talk to faculty, recent graduates, and current students in the field.
- Consider involvement in the International Business Club
- Talk to someone about studying abroad.

Departmental Information for International Business

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