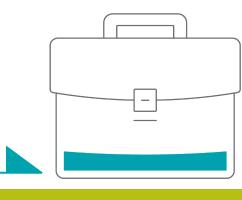


WHAT TO DO WITH A MAJOR IN...



PROFESSIONAL GOLF MANAGEMENT

Description of Major

The Professional Golf Management Program (PGM) at Mississippi State University is the second oldest program sanctioned by the Professional Golfers' Association of America (PGA). The PGM major leads to a bachelor's degree in business administration. In addition to the requirements for a degree in marketing, students must complete courses in turf management, food management, landscape architecture, golf course design, and human resource management. As part of the PGA PGM Program, PGM students will also attend on-campus PGA Seminars in Teaching Golf, Business Operations, and Staff Management and Organization. Additionally students will take a number of self-study courses covering the remainder of the PGA PGM requirements. Students will attend PGA PGM Checkpoints (tests) conducted by the PGA. These Checkpoints, held on campus, provide students the opportunity to demonstrate their competency in a number of academic and technical areas covered in the Mississippi State PGM curriculum, PGM coop experiences, PGA PGM Seminars, and PGA PGM self-study courses. Students must also complete a minimum of 16 months (five semesters) of co-op work experience under the guidance of the MSU Cooperative Education Program. These work experiences are under the tutelage of Class A PGA Professionals throughout the country. Students are required to be continuously enrolled at MSU as a full-time student or enrolled in the MSU Cooperative Education Program according to their co-op schedule. Those who complete the program thus earn a prestigious degree and reach the threshold of PGA Class A membership.

Possible Job Titles

Note: This list is not comprehensive, and some positions may require further education or training.

Academy Manager Architect Assistant Golf Professional Association Manager Computer Hardware Rep. Computer Software Rep. Computer Systems Installer Construction Worker Corporate Manager Course Designer Course Owner Department Manager Director of Golf Director of Instruction Director of Marketina **Executive Director** Facility Developer General Manager Golf Coach

Junior Golf Director Marketing Manager Membership Director Merchandise Manager Minority Golf Director Multi-Facility Manager **Operations Consultant** PGA Career Consultant PGA Headquarters Staff Member PGA Section Staff Member Real Estate Developer Real Estate Manager Researcher **Regional Manager** Regional Merchandising Director Retail Manager Retail Owner **Rules** Official Sales Representative

Golf Course Developer Golf Equipment Specialist Golf School Manager Head Professional Independent Sales Representative Store Manager Teacher Tournament Director Tournament Manager

The following links are excellent resources on specific careers such as those listed above:

- O-net: <u>http://online.onetcenter.org/</u>
- Occupational Outlook Handbook: https://www.bls.gov/ooh/
- Federal Occupations by College Major: <u>https://tinyurl.com/y9sx5fr3</u>

Possible Employment Settings/Fields

Broadcasting/Journalism Colleges/Universities Consulting Course Development Course Maintenance Department Store Golf Clubs Golf Courses Golf Manufacturer Management Golf Shop High Schools Instruction Magazines Management Marketing/Promotions Newspapers Ownership/Leasing Player Development Professional Golf Association Project Development Research/Technology Retail Television Station/Company Tournaments

Strategies for Success

- Ask to job shadow or interview a professional.
- Consider a part-time or summer job at a country club.
- Gain leadership skills by joining community or campus organizations.
- Develop excellent oral and written communication skills.

Departmental Information for Professional Golf Management

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