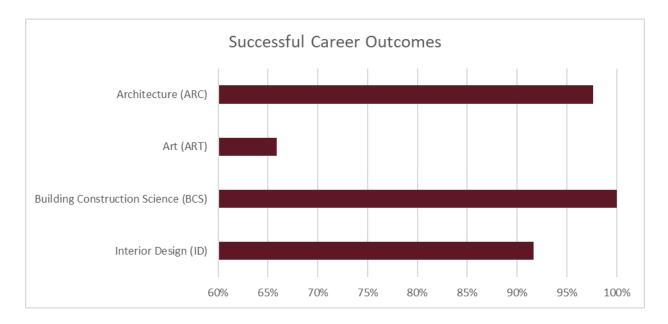
# 2022-2023 Annual Report College of Architecture, Art, & Design

The First Destination Survey is administered to all MSU graduates upon graduation, and data is collected for a period of six months to determine the employment/continuing education status of recently graduated students. The following report comprises data from surveys completed by graduates, responses collected by Career Center ambassadors and staff via phone calls or texts, and data collection from websites such as LinkedIn and Facebook.

The knowledge rate (percentage of graduates for which reliable outcome data has been collected) for all College of Architecture, Art, & Design graduates is 92%, and of that 92% of graduates for which data is available, 89% reported a successful career outcome (employed, continuing education, participating in a volunteer or service program, or serving in the military) within 6 months of graduation. All percentages are rounded.

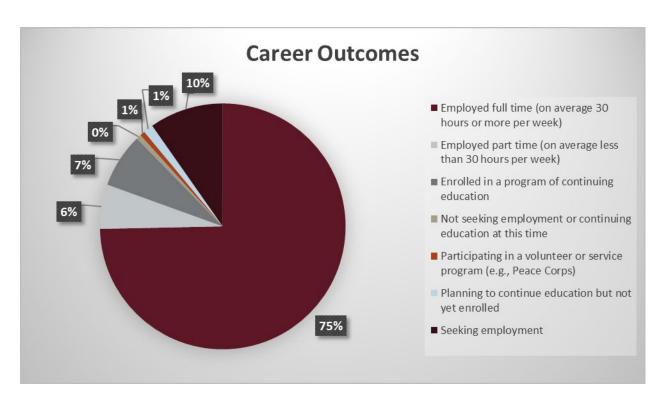


#### Successful Career Outcome Rates

Major*	Degrees	Surveys	Knowledge	Successful
			Rate	Career
				Outcomes**
Architecture (ARC)	49	42	86%	98%
Art (ART)	48	42	88%	66%
Building Construction Science (BCS)	46	46	100%	100%
Interior Design (ID)	25	24	96%	92%
All	168	154	92%	89%
MSU	5831	4467	77%	93%

<sup>\*</sup>Double majors within the College are counted in each major, but only once overall.

<sup>\*\*</sup>Successful Career Outcome = Employed + Enrolled + Volunteering + Military / Total - Not seeking or continuing education



Status	Count	Percent
Employed full time (on average 30 hours or more per week)	115	75%
Employed part time (on average less than 30 hours per week)	9	6%
Enrolled in a program of continuing education	11	7%
Not seeking employment or continuing education at this time		1%
Participating in a volunteer or service program (e.g., Peace Corps)		1%
Planning to continue education but not yet enrolled	2	1%
Seeking employment		10%
Total	154	100%

# Outcomes by Major

## Architecture

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	34	81%
Enrolled in a program of continuing education	7	17%
Planning to continue education but not yet enrolled	1	2%
Total	42	100%

#### Art

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	17	40%
Employed part time (on average less than 30 hours per week)	9	21%
Enrolled in a program of continuing education		2%
Not seeking employment or continuing education at this time	1	2%
Planning to continue education but not yet enrolled	1	2%
Seeking employment	13	31%
Total	42	100%

## **Building Construction Science**

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	44	96%
Enrolled in a program of continuing education	1	2%
Participating in a volunteer or service program (e.g., Peace Corps)	1	2%
Total	46	100%

## Interior Design

Status	Count	Percent
Employed full time (on average 30 hours or more per week)	20	83%
Enrolled in a program of continuing education		8%
Seeking employment	2	8%
Total	24	100%

# Salary Data

The First Destination Survey asks graduates to report their starting salary and any signing bonuses they may have received. Graduates are not required to respond to these questions, so the compensation data below is not complete as only 11% of graduates who reported employment shared their salaries. Data is only reported for majors with 4 or more salaries reported. Only 4 bonuses were reported.

Major	Average	Max	Min	Salary	Average	Bonus
				Count	Bonus	Count
ARC	\$56,250	\$62,000	\$47,000	4	-	0
ART	-	-	-	2	-	0
BCS	\$67,625	\$83,000	\$58,000	8	\$2,500	4
ID	-	-	-	0	-	0
All	\$61,475 avg	\$72,000 avg	\$52,500 avg	14	\$2,500 avg	4

Averages only calculated when 4 or more data points are present

# **Employment-Degree Alignment**

If a respondent selected employed as their status, they were asked if their employment aligned with their degree awarded from MSU. Of the 90% of respondents who answered, 93% agreed that their degree aligned with their employment.

# Top Employing Organizations by Number of Graduates Hired

Employers who hired more than one MSU graduate are listed below. There were 97 total employers reported by CAAD graduates for 2022-2023.

Organization	Count
Brasfield & Gorrie	7
Fifth Dimension Architecture and Interiors	4
Mississippi State University	3
Kiewit Construction	3
Blu Salmon	2
Gensler	2
Yates Construction	2
Caddell Construction Company	2
Little Diversified Architectural Consulting	2
Codaray Construction	2
Fifth Dimension Architecture & Interiors, LLC	2
Goodwyn Mills & Cawood LLC	2
Robins & Morton	1
Looney Ricks Kiss Architects	1
Whiting-Turner Contracting Company, The	1
Canizaro Cawthon Davis	1
Montgomery Martin Contractors	1
CEI Engineering Associates, Inc.	1
TMA Architects	1
All	117

<sup>97</sup> unique organizations

#### **Work Locations**

Of the CAAD graduates who reported being employed, 96% included the state they are employed in. Mississippi was the most popular place of employment, and 92% of the graduates are employed in southeastern states (2023 SEC member institutions).

Location	Count	Percent
MS	35	31%
AL	23	21%
TX	12	11%
TN	11	10%
GA	8	7%
FL	7	6%
NC	3	3%
IL	3	3%
MO	2	2%
LA	2	2%
All	112	100%

Percent of graduates who reported full- or part-time employment and location 17 states, 1 foreign country

# Top Institutions where Graduates are Continuing Education

Institution	Count	Percent
Mississippi State University	9	82%
University of Michigan	1	9%
Duke University	1	9%
Total	11	100%

Percent of graduates who reported enrollment in a program of continuing education and provided institution name

#### **Career Center Interactions**

Student interactions with Career Center events and services are tracked through the Connections career services manager system. These interactions include co-op and internship participation, attendance at Career Center events, counseling appointments with career advisors, and drop-in appointments.

#### **Event Attendance**

Event	Student Count
Fall 2022 Building Construction Science Fair	97
Fall 2022 Career Expo	17
Fall 2022 LA/LC Interview Day	1
Fall 2022 OCR	22
Fall 2022 RMI Career Fair	1
Fall 2022 Graduate/Prof. School & Major Exploration Day	2
Fall 2022 Part Time Job Fair	19
Spring 2023 Building Construction Science Fair	83
Spring 2023 Career Expo	12
Spring 2023 OCR	58
Unique Students	356

# CAAD Student Career Center Appointments (scheduled and drop-ins)

Academic Year	Appointments	Student Count
2022-2023	60	51

# Co-op and Internship Participation

Major	Intern	Co-op	Total Unique Students
Architecture	-	26	15

#### First Destination Survey Data Collection

The First Destination Survey is made available to all MSU graduates upon graduation, and the data is collected from graduates for a period of six months. In order to collect as complete a data set as possible, emails are sent out to all students who have applied for graduation to raise awareness of the survey, and Career Center staff reach out to students who have not yet taken to survey to try to collect data by phone and text.

If graduates respond that they are "planning to continue education but not yet enrolled" or "seeking employment," they remain on the call lists so updated information can be gathered. After three months has passed since graduation, these responses count toward the knowledge rate.

The survey is deployed through the Connections career services management system, and students can complete the survey when logged into their Connections account. In addition to students taking the survey themselves, Career Center Ambassadors make phone calls and send texts to graduates who have not taken the survey. Survey responses are checked each week and updated call lists are created so only students who have not yet responded to the survey are contacted in the future. Ambassadors also search websites such as LinkedIn and Facebook to determine employment and graduate school statuses of graduates.

## First Destination Survey Questions

The Career Center deploys the First Destination Survey to all MSU graduates to get an understanding of what their plans are after graduation (e.g., full-time employment, graduate studies, seeking employment). The survey questions are listed below. Sections 2-5 are tied to the response on question 8, so participants only complete 3 of the 6 sections in total. Responses are required for questions with asterisks.

#### Section 1

- 1. Email\*
- 2. First Name
- 3. Last Name
- 4. Current Major
- 5. Graduation Date (month/year)\*
- 6. Permanent Email\*
- 7. Phone\*
- 8. Which of the following best describes your primary status after graduation?\*
- 9. Have you started looking for a job?\*
- 10. Which methods are you using to seek employment?
- 11. Please select the category which best describes your employment.
- 12. If not seeking employment, what are your plans?
- 13. Faculty or Staff member highlight who contributed to career success.

## Section 2 (If employed)

- 14. Employing organization\*
- 15. City of employing organization
- 16. State or Country (if outside U.S.) of employing organization\*
- 17. Job title\*
- 18. If employed full-time, annual base salary amount in U.S. dollars
- 19. Are you receiving a signing bonus?

- 20. Signing bonus in U.S. dollars
- 21. How did you find your job?
- 22. In which month did you accept the offer?
- 23. In which year did you accept the offer?
- 24. Does your employment align with the degree you completed at MSU?\*

#### Section 3 (If participating in a volunteer program)

- 25. Organization\*
- 26. Role or title
- 27. City of volunteer assignment
- 28. State or Country (if outside U.S.) of volunteer assignment\*

## Section 4 (If serving in the U.S. military)

- 29. Service Branch\*
- 30. Rank\*
- 31. 29. City of assignment
- 32. State or Country (if outside U.S.) of volunteer assignment\*

#### Section 5 (If continuing education)

- 33. Name of Institution\*
- 34. City of Institution
- 35. State or Country (if outside U.S.) of volunteer assignment\*
- 36. Degree\*
- 37. Major\*

#### Section 6 (Experiential Learning)

- 38. Did you gain relevant work experience during your degree program?\*
- 39. Which type of work experience(s) did you complete?
- 40. If applicable, with which company?
- 41. Did you receive a full-time offer from this employer?
- 42. Did you accept a full-time offer from this employer?