BEFORE THE EXPO

- Update Connections Account
  - Connections Login | My Account/Personal

- Research the Companies
  - Skills and experience they value
  - Key players of the organization
  - News and recent events about Company
  - Company culture, mission, and values
  - Clients, products, and services

- Create/Update Your Resume
  - No typos and truthful
  - Full page and include GPA if 3.0+
  - Upload to Connections

- Gather Your Professional Attire
  - Suit/Tie OR Blazer/Tie/Slacks
  - Skirt/Pant suit with coordinating blouse
  - Cardigan/Blouse/Slacks

- Prepare Your Elevator Pitch
  - Include name, major, classification
  - Skills that are relevant to the position
  - An experience that is relevant (internship, co-op)

additional resources:
- COB Dress Your Best Closet [appointment based through Dean’s Office]

anticipate questions:
- Where do you want to work?
- Why did you decide to visit our table?
- Why should we interview you?
- What types of work are you looking for?
- When do you graduate?
DURING THE EXPO

Self Evaluate
- Be CONFIDENT
- Check appearance before the fair
- Dress appropriately in professional attire

Check In
- Arrive early
- Nametag
- Handout of companies

Be Strategic
- Visit companies with short lines to maximize time
- Rank employers with longer lines in order of importance
- Connect with unfamiliar companies

important:
These companies have great opportunities as well.

AFTER THE EXPO

Follow Up
- Do whatever you said you would
- Apply to positions in Connections
- Look for other opportunities to network and stay connected

Self Evaluate - AGAIN
- Analyze how conversations went
- Identify ways to improve for the next event

be encouraged:
Be honest, but celebrate putting yourself out there!

PITCH EXAMPLE

“I’m Mary Smith, an Industrial Technology major here at MSU. I’m interested in learning more about opportunities with XYZ Company.”